



**HICKORY**

**Virtual &  
Hybrid Events**



## **Bespoke events, delivered to the door**

The landscape of the events industry has changed for the foreseeable future, with conferences, product launches, awards ceremonies, seminars and summits all taking place online – for now.

But the excellent news is that this does not have to be a limiting factor at all, with a myriad of ways to engage with clients, colleagues, customers and delegates, either virtually, with everyone in their own space, or in hybrid form, when event content is streamed via a live broadcast from a conventional setting; virtual attendees can still engage and interact with the live event from home or office space.

[hickoryfood.co.uk/hybrid-events](https://hickoryfood.co.uk/hybrid-events)

# Virtual & Hybrid Events

We've been getting creative and have developed a series of unique products to enhance these kind of events, from providing beautifully packaged home-delivered catered boxes to devising interactive food and drink-based experiences to share with your team. Here are just a few examples:



## Breakfast-in-a-bag

A stylish, reusable insulated eco bag containing:

- Coconut milk bircher muesli with Perthshire berry compote, puffed barley & maple syrup
- Kale, pumpkin and Anster cheese breakfast muffin
- Seasonal local and tropical fruit salad
- Pecan, cranberry and oatmeal cookie
- Innocent smooth orange juice

## Vegan Scottish picnic lunch

- Hot smoked celeriac paté
- Beetroot & horseradish relish
- Handmade Scottish oatcakes
- Rainbow quinoa, roast squash, baby spinach & sprouted lentil salad pot
- Spiced chickpea, herb & spinach roll
- Wholewheat, banana, oat & maple syrup bread
- Summer House Hint 'O' Mint lemonade

## Scottish picnic lunch

Smart, reusable insulated eco lunch bag containing:

- Hot smoked salmon paté
- Beetroot & horseradish relish
- Hand-made Scottish oatcakes
- Rainbow quinoa, roast squash, baby spinach & sprouted lentil salad pot
- Smoked bacon and sage sausage roll
- Wholewheat, banana, oat & honey bread
- Summer House Hint 'O' Mint lemonade

## The after 5pm experience

- Parmesan & sesame seed sable
- Roasted vegetable crisps
- Spiced nuts
- Vai Via miniature Prosecco (20cl)
- PET Wine Miniature Good Things Red/White selection (187ml)



# Interactive food & drink experiences

## Invent a cocktail challenge

This tried and tested cocktail kit contains spirit miniatures, shaker and even a branded glass for distribution to participants who then have to create their own take on a classic cocktail – or invent something from scratch. Everyone then gets together online to enjoy their bespoke recipes en masse. This interactive event is easy to organize and enormous fun for everyone, while the kit is a lovely gift in itself. Ideal for rewarding hard-working teams or celebrating reaching a corporate goal or win.



## Bake Off in a Box

We can supply the ingredients for a simple Victoria sponge, say, nicely packaged with perhaps an apron with your corporate logo and everyone gets baking in their own time, with a set event arranged online for participants to show off their finished cakes and enjoy a virtual afternoon tea party. Alternatively, our 'brownie in a jar' kit is a dead basic 'shake and bake' option for a fun and cost effective home delivered event.



## Contact us to talk through the options

Our event food boxes provide safe, creative and innovative ways to add a great new dimension to your next event. We can also customize and work with your specific brief.

All our packaging is eco-friendly, recyclable and/or reusable and supports our Green Tourism Gold accreditation.

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